

WHAT IF YOU COULD FIND A SOLUTION TO A REAL WORLD PROBLEM, MEET TALENTED CO-FOUNDERS FROM ALL OVER THE WORLD, & START YOUR ENTREPRENEURIAL PROJECT, ALL WHILST STUDYING?



www.talentkick.ch



www.linkedin.com/company/talentkick



[talentkick.ch](https://www.instagram.com/talentkick)

An initiative by the Kick Foundation

Talent Kick is a Swiss entrepreneurial excellence program that supports students to gain hands-on entrepreneurial experience and immerse themselves in a pool of driven peers exploring the entrepreneurial career path together. You will learn how to find relevant problems to solve, validate and pitch your solutions and potentially find co-founders.

The digital edition of the Talent Kick program is a pilot online version, introducing the Talent Kick method to international students, giving them access to digital content, events, and workshops, allowing them to develop their entrepreneurial mindset, connect with Swiss and international like-minded individuals and develop their own startup projects.

**Scan the QR code to
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PROGRAM TIMELINE *

- 16.07.2024-11.08.2024** APPLICATION FOR DIGITAL PILOT OPEN
- 11.08.2024-30.08.2024** CANDIDATE SELECTION
- 04.08.2024** Q&A SESSION WITH SELECTED CANDIDATES
- 11.09.2024** DIGITAL CONTENT I: KICK-OFF - PROGRAM INTRODUCTION
- 25.09.2024** DIGITAL CONTENT II: BOOTCAMP 1 - WHAT MAKES A GOOD ENTREPRENEUR?
- 16.10.2024** DIGITAL CONTENT III: BOOTCAMP 2 - WHAT MAKES A GOOD TEAM?
- 23.10.2024** WORKSHOP I: THE IDEA DOESN'T MATTER
- 30.10.2024** EVENT: ONLINE NETWORKING EVENT
- 06.11.2024** DIGITAL CONTENT IV: BOOTCAMP 3 - PROBLEM DEEP DIVE
- 20.11.2024** MILESTONE 1: TEAM FORMED **
- 04.12.2024** WORKSHOP II: PROBLEM EXPLORATION & SYSTEM THINKING
- 11.12.2024** DIGITAL CONTENT V: BOOTCAMP 4 - VALIDATION
- 20.01.2025** WORKSHOP III PART 1: MARKET OPPORTUNITY NAVIGATOR
- 29.01.2025** DIGITAL CONTENT VI: BOOTCAMP 5 - CONVINCE OTHERS
- 31.01.2025** EVENT: MILESTONE 2 Q&A
- 05.02.2025** WORKSHOP III PART 2: MARKET OPPORTUNITY NAVIGATOR
- 12.02.2025** WORKSHOP IV: SYSTEM THINKING AND THE TK TRUST FACTOR
- 26.02.2025** EVENT: STEERING COMMITTEE & PARTNERS PITCHING **
- 26.03.2025** MILESTONE 2: MENTOR CONVINCED
- 10.04.2025** EVENT: PEER PITCHING **
- 25.04.2025** STRATEGY BOARD PITCHING **

**Program subject to minor changes. There will likely also be more online networking opportunities added.*

***Note: Students that do not form teams drop out after this point. Students that are in a team with a Swiss-based cohort member participate in all pitching events. Teams comprised of only digital pilot students only participate in the peer pitching event.*

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